

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT EXAMINING OPERATION

Applicants: Charles J. THOMAS, et al.

Serial No.: 10/628,173

Group Art Unit: 2137

Filed: July 28, 2003

Examiner: Michael J. Pyzocha

Att. Docket No.: Q1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE
TELEVISION VIEWERSHIP BEHAVIOR

REQUEST FOR RECONSIDERATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Final Rejection dated April 1, 2008, Applicants respectfully request reconsideration of the Claims as set forth in the Remarks beginning on page 6 of the present response.

Amendments to the Claims are reflected in the listing of claims, which begins on Page 2 of this paper, although no amendments to the claims have been made in this current request.

Remarks/Arguments begin on Page 6 of this paper.